Sencha Ext JS
FOR OEM

Building a successful Web Application is not a small task. Businesses want to get to market quick and be nimble, yet there are many details to consider. These can range from the overall architecture to the 100s of UI components necessary for a compelling User Experience to sophisticated testing tools, all in an effort to make your product best of breed and highly competitive in the marketplace. Whether the application is a product in itself or supplements other products, most companies underestimate what it takes to build and support such applications. Increasingly, they look to OEM solutions that can speed up development and decrease maintenance costs, so they can focus on what really matters. Today, Ext JS is trusted by hundreds of OEM customers across the globe to build and distribute high quality, competitive web applications and get to market quickly.
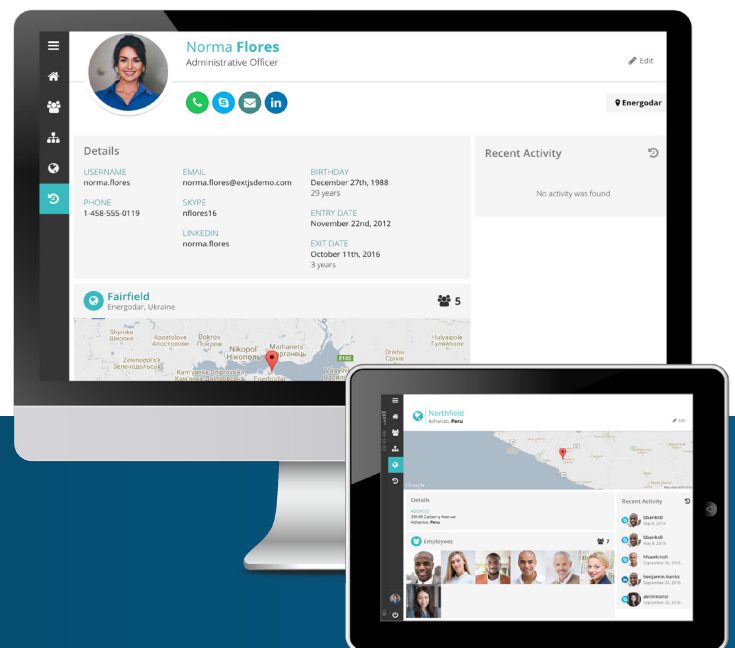
Ext JS Overview

Ext JS is the leading reliable JavaScript solution to meet sophisticated OEM needs for building modern Web Applications. Unlike traditional Low-Code solutions, Ext JS gives you full flexibility to leverage the middle-ware and back-ends of your choice to ensure performance and flexibility, as well as protect your IP. Our OEM solution is designed to help you get to market fast without compromising on quality. Our OEM customers claim that Ext JS can increase the speed of product life-cycles by 5x.

Ext JS includes 100's of pre-integrated high-performance UI components, ranging from calendars, grids, pivot grid, charting adapters, trees, lists, forms, menus, and much more. Hundreds of user extensions are also available from the Sencha community, such as gantt charts, calendars, styles, etc. Our Grid is used by some of the best known Web Applications in the world with millions of users.

Our JavaScript tooling includes deployment and management capabilities that are secure and uniquely designed to fit OEM needs. Our easy to use Theming and Prototyping tooling can accelerate your product lifecycle management. Best of all, our OEM pricing is competitive and easy to understand.

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OEM Examples

Many customers utilize the powerful components within Ext JS to provide development-like capabilities to their end users. This type of use case requires a special OEM relationship/license, because the end user is making use of the Ext JS framework for development purposes.

Some examples of where Ext JS has been used in an OEM scenario include:

• A Content Management System (CMS) or web page designer that enables end users to modify the UI by writing code, or dragging and dropping widgets to design a web page.

• An application that can be further customized by end users through direct editing of code files, or changing of metadata that controls the rendering of the Ext JS user interface.

Why Ext JS is the Preferred OEM Solution

Ext JS provides everything you need between the framework and components to build a scalable, high performing application. All of our components are built to work seamlessly with one another, eliminating extra development hours in trying to piecemeal other components together.

Ext JS provides significant performance advantages over other technologies, which translates into a much better user experience and for the customer.
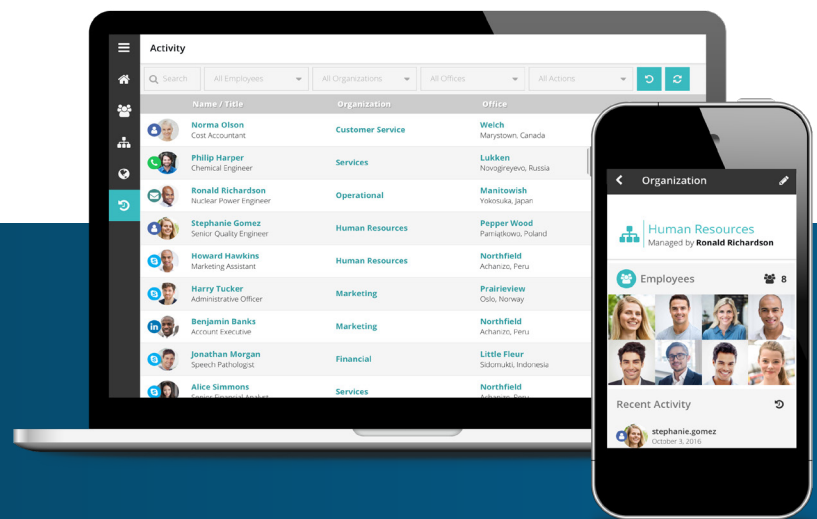
Ext JS gives you peace of mind. Knowing that Ext JS is fully supported across all platforms, legacy and modern, is key. This eliminates any limitations for your customers and provides a competitive advantage. In addition, we provide frequent updates to stay current with new technologies so your application is always cutting-edge.

Getting Started Is Easy!

Get to market fast without compromising on quality. Start a FREE 30-day trial and experience the power of Ext JS. In addition to using the tooling and components to build your custom flows, our experts can also assist with the infrastructure set-up and help create a solution that is scalable and highly optimized.

Speak with our team to learn how to get started with Ext JS as your preferred OEM solution. Email sales@sencha.com or call 800.212.2802.

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